

Standard Marketing packages

WHOLE YEAR COVERAGE

Printed ad in Polish Business Directory	WWW PrzewodnikHandlowy.com	WWW PrzewodnikHandlowy.com	WWW PolishBusinessDirectory.com	WWW EuroCanPages.com	WWW PoloniaDirectory.com	Coupon	Banner
Printed ad 1/8 p size	Electronic Polish Edition \$399	Customer's Page Mobile \$428 (additional cost \$29)	Electronic English Edition \$448 (additional cost \$20)	BASIC Bus Presentation online \$463 (additional cost \$15)	BASIC Bus Presentation online \$468 (additional cost \$5)		
Printed ad 1/4 p size	Electronic Polish Edition \$499	Customer's Page Mobile \$569 (additional cost \$70)	Electronic English Edition \$599 (additional cost \$30)	BRONZE Bus Presentation online \$649 (additional cost \$50)	BRONZE Bus Presentation online \$674 (additional cost \$25)		
Printed ad 1/2 p size	Electronic Polish Edition \$699	Customer's Page Mobile \$759 (additional cost \$60)	Electronic English Edition \$799 (additional cost \$40)	BRONZE Bus Presentation online \$849 (additional cost \$50)	BRONZE Bus Presentation online \$874 (additional cost \$25)	1 Coupon in the book + 3 our websites \$974 (additional cost \$100)	2 Banners in the book \$1,074 (additional cost \$100)
Printed ad 1 p size	Electronic Polish Edition \$1045	Customer's Page Mobile \$1,144 (additional cost \$99)	Electronic English Edition \$1,194 (additional cost \$50)	SILVER Bus Presentation online \$1,274 (additional cost \$80)	SILVER Bus Presentation online \$1,319 (additional cost \$45)	1 Coupon in the Book + 5 our websites \$1,419 (additional cost \$100)	5 Banners in the book \$1,619 (additional cost \$200)
Printed ad 1/2 p GLOSS size	Electronic Polish Edition \$1499	Customer's Page Mobile \$1,600 (additional cost \$101)	Electronic English Edition \$1,660 (additional cost \$60)	SILVER Bus Presentation online \$1,740 (additional cost \$80)	SILVER Bus Presentation online \$1,785 (additional cost \$45)	1 Coupon in the Book + 7 our websites \$1,885 (additional cost \$100)	5 Banners in the book \$2,085 (additional cost \$200)
Printed ad 1 p GLOSS size	Electronic Polish Edition \$2249	Customer's Page Mobile \$2,400 (additional cost \$151)	Electronic English Edition \$2,470 (additional cost \$70)	GOLD Bus Presentation online \$2,620 (additional cost \$150)	GOLD Bus Presentation online \$2,695 (additional cost \$75)	1 Coupon in the Book + 9 our websites \$2,995 (additional cost \$300)	10 Banners in the book \$3,295 (additional cost \$300)

BASIC Bus Presentation online

- business category,
- company name,
- GPS coordinates,
- telephone no.,
- subcategory,
- postal address,
- location map,
- social media links
- European background (optional).

BRONZE Bus Presentation online

- basic info +
- search engine optimized description of business (up to 25 words),
- company logo,
- website address,
- e-mail address,
- languages spoken.

SILVER Bus Presentation online

- basic info +
- search engine optimized description of business (up to 50 words),
- company logo,
- website address,
- e-mail address,
- photo,
- contact button,
- opening hours,
- methods of payment,
- languages spoken,
- rating by customers.

GOLD Bus Presentation online

- basic info +
- search engine optimized description of business (up to 100 words),
- contact button,
- opening hours,
- methods of payment,
- company logo,
- streetview,
- video / photo gallery / slider,
- list of products and services,
- special offer / promotion,
- website address,
- e-mail address,
- languages spoken,
- rating by customers.