

MARKETING

SPECIAL LIMITED SPACE ADVERTISING OPTIONS

COVER 8.25" x 10.75" LAMINATED OUTSIDE 3 AVAILABLE	OBC OUTSIDE BACK COVER	\$5,995
	IFC INSIDE FRONT COVER	\$3,995
	IBC INSIDE BACK COVER	\$3,500
GLOSS PAGES AT THE FRONT 5 AVAILABLE	1 st page	\$2,995
	2 nd page	\$2,795
	3 rd page	\$2,895
	4 th page	\$2,595
	5 th page & up	\$2,500
LOGO ON COVER 1 1/8" x 3/4" 34 AVAILABLE	1	\$600
	2	\$1000
	3	\$1500
	4	\$1800
SPINE AD 2 1/4" x 1 1/8" 4 AVAILABLE	1	\$1500
	2	\$2250
MINI DIRECTORY GLOSS AD 1 1/2" x 4" • RONCESVALLES • MISSISSAUGA • BLOOR WEST VILLAGE • CAWTHRA • ETOBICOKE • PLAZA WISLA • BRAMPTON • WEDDING 12 AVAILABLE	1	\$250
	2	\$400
	3	\$500
	4	\$650

REST OF THE BOOK / CENY NA OGŁOSZENIA W POZOSTAŁEJ CZĘŚCI KSIĄŻKI

Zwykły papier / text stock		
Rozmiar/Size	Wymiary/Dimensions	Cena/Price
1/4 page	3.5" x 4.75"	\$744
1/2 page	7.25" x 4.75"	\$1,069
1 page	7.25" x 9.75"	\$1,444
Papier gloss / gloss stock		
1/4 page	3 1/2" x 4 3/4"	\$962
1/2 page	8 1/4" x 5 1/4"	\$1,712
1 page	8 1/4" x 10 3/4"	\$2,782
<ul style="list-style-type: none"> Free discount coupon printed at the back of the book Free banners for ads over \$950 	<ul style="list-style-type: none"> Free fillers for ads over \$1949 Free artwork preparation All ads in full colour 	<ul style="list-style-type: none"> HST extra Published once a year 12 months coverage Inside gloss pages limited to 3 categories: Lawyer, Dentist, Real Estate

"Polish Business Directory"

Advertising for companies with Polish or European roots

PRODUCTS & PRICES

Serving
Polish community statistical data

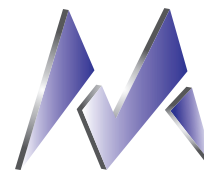
GTA 300.000
 Ontario 500.000
 Canada 1 mln
 USA 10 mln
 over 12,000 businesses & professionals in Ontario

European community in the GTA

over 2 mln people
 36 communities

Our websites

www.PrzewodnikHandlowy.com
 www.PolishBusinessDirectory.ca



Master Marketing & Publishing

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